# Unity

# Unity Academic Alliance

Program Overview

# Unity Academic Alliance

**Give your students an edge in the job market by preparing them for the expansive fields of interactive media, technology & innovation.**

Unity's Academic Alliance offers post-secondary educational institutions the support and products they need  -- at a significantly reduced price -- to quickly start and expand their interactive design & development programs, including AR & VR Development, Game Design & Development, New Media, Interactive Arts, Computer Science, and more.

*Members receive up to $30,000 USD in retail value.*

*Join the network of fellow schools that are leading in the fields of interactive, 2D, 3D, AR & VR.*

**Unity is one of the most in-demand tech skills and has one of the highest forecasted growth rates, at over 39% over the next two years.**

**Tech professionals who have Unity skills earn over $20,000 more than their peers without Unity skills.**

- Burning Glass, job market analytics platform

**Unity Developer is ranked #7 on Linkedin's list of Top 20 Emerging Jobs.**

- LinkedIn, 2017

**More than 2 million new active student learners have used Unity over the past 12 months.**

- Unity

# Member Benefits

## Support & Guidance

**Network of Academic & Industry Partners**
- Private online community group for member mindshare & communications
- Event tickets (3) to any Unity Developer Day or Unite event

**Educator Professional Development**
- Unity Certified Instructor accreditation (up to 5 instructors)
- Unity offers ongoing professional development for UCIs

**Student Professional Development**
- 2 guaranteed seats in Unity's Global Student Ambassador Program.[1]

**Stay Innovative & Up-to-Date**
- Member newsletters
- Live member webinars

**Formal Recognition**
- UAA Member branding logo stamp for usage in your promotional communications
- Listing as Member on Unity Academic Alliance Website

**Support & Guidance**
- Unity program manager
- Additional opportunities, such as access to Unity Evangelists, prizes for student competitions, etc., are subject to region, availability and restrictions

## Unity Products

**Unity Licenses**
- Member institutions qualify for free Unity Education Licenses

**Choose the educational product package that best suits your goals:**
- Certification Package or Workshop Package
- Option to add on additional products at discounted prices.

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**CERTIFICATION PACKAGE**

Unity Certified Instructor for up to 5 educators

+

Unity Courseware for 30 students
Unity Certification for 30 students

Select **one** certification type:
Certified 3D Artist
Certified Programmer
Certified Associate

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**OR**

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**WORKSHOP PACKAGE**

Unity Certified Instructor for up to 5 educators

+

One Unity Authorized Workshop*
includes seats & e-books for 30 students

For Workshop topics, visit:
**https://unity.com/education/academic-alliance**

* Must have Unity Certified Instructor to teach Unity Authorized Workshops.

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1  See https://unity3d.com/student-ambassadors

# Qualifications

Unity Academic Alliance membership is a yearly fee-based program that includes special discounts on educational products. Membership is extended to post-secondary education institutions that feature Unity in their curriculums, and have at least one Unity Certified Instructor (UCI) on campus or are currently working towards developing a UCI.

UAA Membership is open to post-secondary education institutions only: universities, colleges, vocational and trade schools. Member institutions must deliver the associated products to matriculated students.

Join the Alliance: **https://unity.com/education/academic-alliance**

**We ask each member institution to:**

- Designate a single point of contact for administrative and technical duties, and to coordinate with other individuals who will represent your institution in the Alliance.
- Designate up to three (3) individuals from your institution who will actively represent your institution in the Alliance by participating in the private UAA member Connect group (online community forum), receive UAA communications, attend UAA webinars, and share and access teaching & learning resources on Unity's Learn platform. These individuals may be professors, administrators or other institutional roles, and must be employed by your institution. We suggest selecting individuals who represent the diversity of your institution, including women, and those who represent ethnically and racially diverse backgrounds.
- Allow Unity usage of your institution's logo for inclusion on the UAA Member website.
- If you don't already have a trained UCI on campus, train and certify a minimum of one (1) Unity Certified Instructor, or hire a UCI, within 90 days of signing the UAA Agreement.

# FAQ

**How can I start Unity education in my classroom / program ?**

Unity Academic Alliance offers a value-priced package of teaching resources, content and certifications to make it easy to get started or go deeper with Unity. (For product package options please see *Unity Products* under *Member Benefits*)

**Can a UAA membership be shared among different satellites / campuses / locations ?**

For universities with multiple satellite locations, a UAA membership supports up to four (4) locations.
For a university system with multiple universities, each university needs its own UAA membership.
If a university has more than four locations, please contact us for special pricing.

**How do I join the Unity Academic Alliance?**

Contact your local Unity Representative. We can help you get started, choose the product package that is best for your school or program, and enroll your school in the Alliance. You must agree to have a Unity Certified Instructor on campus to deliver instruction to your students.

**We are a for-profit training center, do we qualify for Unity Academic Alliance?**

No, for-profit training centers that deliver instruction to the general public do not qualify for the Unity Academic Alliance. Only educational institutions that offer the Unity education products to their matriculated students will qualify.

**How long has the Unity Academic Alliance been in operation?**

The Unity Academic Alliance was launched in November 2018. Members from around the globe including Japan, Korea, India, USA, and France have joined, forming a global community.

**What is the Unity Certified Instructor (UCI) Program?**

The Unity Certified Instructor program recognizes leaders in Unity teaching and training delivery. Unity Certified Instructors are able to demonstrate proficiency with Unity, as well as show strong training/ instruction capabilities. The program requirements focus on two areas of proficiency: general instructional skills and Unity-specific knowledge and skills.

**Why are Academic Alliance members required to have at least one UCI?**

The Unity Certified Instructor program is a way to prove that your instructors can deliver quality instruction. Only UCIs can deliver authorized Unity workshops.

**Are there fees associated with the Unity Academic Alliance Program?**

There is an annual membership fee for inclusion in the Unity Academic Alliance, which may vary by geographic region. Members receive over $30,000 USD (retail value) of Unity courseware, certifications and accreditations for your students and instructors along with event vouchers. For details on the applicable fees in your region, please contact your local Unity Sales Office.

**Can the Unity software licenses granted through the Unity Academic Alliance Program be used for commercial purposes?**

Unity software licenses granted under the Academic Alliance Program are for educational use only. Under no circumstances shall the school use, or permit others to use, the licenses for commercial purposes or for-profit enterprise. Unity software licenses are subject to additional age and consent restrictions published at **https://unity3d.com/legal/terms-of-service**.

# About Unity Technologies

Unity is the leading technology for creating dynamic interactive digital media and experiences.

Unity is the creator of the world's most widely-used real-time 3D (RT3D) development platform, providing content creators around the world with the tools they need to build rich, interactive 2D, 3D, VR and AR experiences. In fact, apps made with Unity reach 2.7 billion devices worldwide, and were installed more than 24 billion times in the last 12 months.

The global engineering team keeps Unity at the forefront of technology and — working alongside partners like Magic Leap, Google, Facebook, Oculus and Microsoft — ensures optimized support for the latest technology and platforms. Unity is powering the real-time revolution, expanding beyond games and breaking into other industries including automotive, film, architecture, engineering, construction and more.

# Join the Alliance

unity.com/education/academic-alliance